Research on the Improvement Path of Ideological and Political Education in Colleges from the Perspective of Internet

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Abstract: The popularity of the Internet has brought certain opportunities and challenges to the ideological and political education of Colleges. In the new era, it is necessary to actively master the application skills of Internet technology and strengthen the innovation of ideological and political education model, thus creating a new situation of ideological and political education in Colleges. From the perspective of the Internet, this paper first analyzes the current situation of ideological and political education in Colleges, and proposes effective improvement paths based on actual conditions, which better promotes the smooth progress of ideological and political education reform in Colleges.

1. Introduction

As far as its concept is concerned, ideological and political education is mainly to carry out ideological and political education for college students, thus helping them to establish correct ideological and political concepts. Therefore, carrying out ideological and political education is an important part of ideological and political education in Colleges. Specifically, the ideological and political education in Colleges mainly pays attention to the ideological and political development of students, and actively organizes students to carry out relevant ideological and political studies so that students can correctly understand and establish the core values of socialism, and urge students to truly understand the party, the country and The people thus help students to establish correct values and outlook on life.

2. Challenges facing ideological and political education in Colleges under the background of the Internet

In the traditional concept of education in our country, teachers do not have a high status. His evangelism teaches students to occupy the commanding heights of information transfer, so its prestige in the hearts of students is higher and is generally respected by the student group. However, with the rapid development of the Internet, the status of teachers' information superiority has begun to face challenges. The development and convenience of information collection and transmission under the Internet view makes it easy for students to obtain various public information through the Internet, and to identify the authenticity of information. In contrast, educators may sometimes live in a situation where information is inferior. In particular, some educators who have not received systematic computer training have failed to keep up with the pace of the times when the Internet is surging, thus losing their prestige and influence in the education process. This will undoubtedly dissolve the effectiveness of ideological and political education. The Internet collects and obtains information more widely, and it involves a wider range of characteristics. The main influences on students' thoughts are as follows: First, the multi-dimensionality of information understanding is generally no longer based on the ideas and goals transmitted by teachers in advance. Understanding or understanding; Second, more active understanding of information, which often passively accepts the indoctrinating status of teachers before changing, but actively uses their own judgment, and aggregates information for identification and screening. In summary, the consistent position of information superiority of ideological and political educators has been broken, and its authority is facing severe challenges.

Most of the traditional ideological and educational education processes are conducted in a controlled manner such as classroom explanations and individual conversations. Ideological and political educators often carefully screen the information content to be transmitted, at least to purposefully and consciously extract appropriate materials, and to focus on, continuously and intensively persuade the educational objects to change the informed intentions of the college students. Achieve specific educational goals. For most adolescents, there are many blank spots in their ideological field, and their ability to distinguish is poor. Therefore, under the influence of ideological and political educators carefully selected and highly purified information, the ideology of the education object is healthy and meets the needs of social development. It is also gradually formed. However, with the rapid spread of the Internet, the transmission of information is no longer limited to schools and parents. Massive information permeates the Internet's field of vision. In particular, there are a lot of information that is not conducive to the growth of college students. What is even more difficult is that it is not effectively monitored. This is difficult for college students with poor discrimination ability. Part of the network information may be completely different from the content advocated by the ideological and political educators, which can easily lead to confusion of students' thinking and to some extent eliminate the effectiveness of ideological and political education. The uncontrollability of the Internet has changed the progress of the traditional ideological and educational work, and the difficulty of the development of ideological and political education has increased.

3. The popularity of the Internet brings opportunities for ideological and political education in Colleges

The idea that science and technology are the primary productive forces is undoubted. It is the promotion of science and technology that provides a cradle for the series of advanced ideas and theories such as Marxism-Leninism, Mao Zedong Thought, and Deng Xiaoping Theory. The incomprehensible development of Internet technology will further deepen the development of Marxist theory, and at the same time provide us with more knowledge and factual materials that are vivid and full of the characteristics of the times. From this perspective, the Internet The development of the ideological and political education workers to enrich the content of ideological and political education and improve the influence of ideological and political education. As the fourth medium, the Internet gathers text, pictures and sound transmission functions, greatly enriches the content of college students' ideological and political education, and thus also gives new vitality to college ideological and political education. Moreover, the content of the Internet transmission is extremely rich, involving a wide range of channels, and circulation and sharing on a global scale, making it possible to collide and blend different ideas and values, which enriches and enriches the resources of ideological and educational education. In other words, if the ideological content, cultural content, moral content and scientific and technological content of Internet-related information are improved, it will help to improve the recognition and recognition ability of college students, and it will be of great significance to learn and receive education in a subtle way.

Internet technology is one of the most revolutionary science and technology in the 21st century, and it will certainly promote the great liberation of human thought. Taking the Internet as an example, it not only broadens the horizons of human beings, but also promotes the ideas of human beings and promotes the continuous renewal of human thoughts. In particular, innovative concepts, information concepts, competition concepts and practical concepts have generally been accepted by people. This undoubtedly lays a good ideological foundation for the development of ideological and political work. Of course, the idea of advancing with the times is also one of the core of ideological and political education. Moreover, the global circulation and dissemination of the Internet has also opened up a vast world for ideological and political education in universities. It is reflected in the following: First, the form of ideological and political education is extended from classroom to extracurricular, and is no longer limited to rigid classroom education, time and place. The flexibility of the occasion is also to solve the ideological problems of college students in a timely and effective manner. Secondly, from the school to the outside of the school, in the network era, the development

of ideological and political education should not be constrained in the school, but should go out of the campus, look to the future, and focus on It is needed for students to practice life and to be based on social development. In the network age, the flexibility of information bearing form strengthens and improves the modernization of the means and methods of ideological and political education in Colleges, and enhances the fun, effectiveness and pertinence of the ideological and political education process. In contrast, most of the face-to-face ideological and political education methods in the past have only one mouth, one blackboard and one piece of chalk. In the face of the rapid development of the network information age and the new youth born in the new era, the traditional ideological and political education method lacks appeal and attraction. However, the Internet's transmission of text, pictures, sounds and animations has greatly subverted the traditional methods and means of ideological and political education, broadening the horizons of college students, and making it easier for college students to be skeptical and love new things. The favor also innovated the way and means of the ideological and political education work. If we can give full play to network information as an important window to understand the ideological and educational approach of college students, it will greatly improve the new situation of ideological and political education. The rapid development of the Internet has brought great opportunities and innovations to the way, content, means and methods of ideological and political education. This is not only reflected in the traditional one-size-fits-all model, but also in the diversified and diversified ways. It is also reflected in the one-way infusion and passive acceptance to two-way, multi-directional communication and interaction, which is manifested by monotonous and boring preaching and command. Informed and interactive infections and interactions. The immediacy of the Internet has made the development of ideological and political education more timely and effective, and has also enhanced the scientific and technological content, management content and cultural content of ideological and political education.

4. Analysis of the Improvement Path of Ideological and Political Education in Colleges from the Perspective of Internet

Actively build a campus network, and thus use the campus network to strengthen the effect of ideological and political education, and constantly improve the judgment and choice of college students on the information in the Internet, to avoid the emergence of rebellious psychology. Give students the right guidance and help, but rely on the Internet and make rational use of the campus network to strengthen ideological and political education. Vigorously promote the construction of online platforms in Colleges, provide students with more comforTable and healthy environment in a timely manner, and promote the active learning of college students. In the process of network platform construction, consciously create links to campus web pages and promote internal information of Colleges. Sharing. Publish relevant ideological and political education content on the campus website, such as showing the development history of Colleges, understanding the past style of the campus, and displaying the photos and deeds of some good deeds, thus effectively enhancing the effect of ideological and political education in Colleges.

Strengthen information exchange, give students correct guidance and help in the process of ideological and political education, and encourage students to recognize the importance of learning good ideological and political knowledge, and build a harmonious teacher-student relationship, which creates a smooth transformation of ideological and political education in Colleges. Favorable conditions. Use the online platform to share the thoughts of ideological and political learning, eliminate the barrier between teachers and students, and effectively achieve equal communication. For example, Colleges now make full use of cultural stickers, mental health guidance, and ideological and political professional knowledge exchange to promote information communication and make students Mastered the initiative in knowledge exchange. Vigorously promote the construction of information platform, carry out targeted ideological and political education work in the form of full participation, update information in a timely manner, and establish a distinctive ideological and political education system in Colleges.

Performance appraisal is a main content of ideological and political education in Colleges. In the

perspective of the Internet, the performance appraisal system of ideological and political education has been updated in a timely manner, and the performance appraisal system has been further refined to refine. In the evaluation of the effect of ideological and political education, the network evaluation model was introduced in a timely manner, which more objectively and fairly reflected the actual situation of college students mastering the content of ideological and political education, and greatly enhanced the creativity and practical ability of college teachers and students. Through the Internet, multimedia and other forms to carry out the evaluation of the effect of ideological and political education, and further improve the performance evaluation system of ideological and political education in Colleges, and at the same time incorporate performance appraisal into the scope of university management affairs. Relying on the media to flexibly use various examination methods to encourage students to use the Internet to complete the performance appraisal tasks of school layout, real-time record and data tracking of the whole process of performance appraisal, such as the combination of self-evaluation and mutual evaluation in the performance appraisal It better reflects the scientific and fair results of this performance evaluation, and facilitates the timely recording of relevant data. At the same time, in the process of assessment, students are also required to summarize the difficulties and key points they encountered in learning ideological and political knowledge, and to facilitate targeted solutions. This has played a very good role in improving the creative consciousness and creativity of college students. enhancement. The key point is to examine students' ability to solve practical problems, better strengthen the effect of ideological and political education in Colleges, promote the further improvement of students' self-learning ability, strengthen the learning effect of ideological and political courses, and promote the all-round development of students.

5. Conclusion

As an important content of talent education in Colleges, ideological and political education is of great significance to the improvement of students' ideological concepts and personal learning development. However, from the current situation of ideological and political education in Colleges, because Colleges neglect the importance of ideological and political education, there are certain problems in ideological and political education in Colleges, which seriously affects the level of ideological and political education in Colleges. Therefore, Colleges should recognize the significance of ideological and political education and actively take relevant measures to improve the ideological and political education in Colleges, thus effectively improving the quality of ideological and political education in Colleges.

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